# Generalist Business Technology

Web Project Information Sheet

Please complete as much information as possible and also note any questions you have.

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| **Company Information** | |
| What is your unique selling point? |  |
| What words do people use to Google you? |  |
| Do you have a market advantage? |  |
| Do you have testimonials? |  |

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| **Current Web Site Information** | |
| Do you own a Domain Name? |  |
| Do you have current Hosting? |  |
| Do you have a current site? |  |
| Have you looked at other sites you like? |  |

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| **Business Information** | |
| Company name: |  |
| Address: |  |
| Postal code: |  |
| Phone: |  |
| Mobile: |  |
| Email address: |  |
| What does your company do? |  |

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| **Features required** | |
| Registration form |  |
| Online forum/blog |  |
| Database |  |
| Video Streaming |  |
| Downloads |  |
| Customer/Member login |  |
| Store with shopping cart |  |
| Online payment |  |
| Image Gallery |  |
| Newsletter system |  |
| Maps |  |
| Social Network Integration |  |
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| **Who will provide Resources & Content?** | |
| Company Logo |  |
| Company Images |  |
| Other Company Artwork |  |
| Text and Information |  |
| Graphic Design |  |
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| **Purpose of Site - Select Multiple** | |
| Build brand awareness |  |
| Customer/Membership contact point |  |
| Update Company image |  |
| Promote products & services |  |
| Sell products & services |  |
| Other |  |

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| **Target Markets** | |
| Businesses |  |
| Consumers |  |
| Others |  |
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| **Styling** | |
| Do you have a style sheet? |  |
| Do you have preferred fonts? |  |
| Do you have preferred colours? |  |
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