Generalist Business Technology

Web Project Information Sheet

Please complete as much information as possible and also note any questions you have.

|  |
| --- |
| **Company Information** |
| What is your unique selling point? |  |
| What words do people use to Google you?  |  |
| Do you have a market advantage? |  |
| Do you have testimonials? |  |

|  |
| --- |
| **Current Web Site Information** |
| Do you own a Domain Name? |  |
| Do you have current Hosting? |  |
| Do you have a current site? |  |
| Have you looked at other sites you like? |  |

|  |
| --- |
| **Business Information** |
| Company name: |  |
| Address:  |  |
| Postal code: |  |
| Phone:  |  |
| Mobile:  |  |
| Email address:  |  |
| What does your company do? |  |

|  |
| --- |
| **Features required** |
| Registration form |  |
| Online forum/blog |  |
| Database |  |
| Video Streaming |  |
| Downloads |  |
| Customer/Member login |  |
| Store with shopping cart |  |
| Online payment |  |
| Image Gallery |  |
| Newsletter system |  |
| Maps |  |
| Social Network Integration |  |
|  |  |
|  |  |
|  |  |
|  |  |

|  |
| --- |
| **Who will provide Resources & Content?** |
| Company Logo |  |
| Company Images |  |
| Other Company Artwork |  |
| Text and Information  |  |
| Graphic Design |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

|  |
| --- |
| **Purpose of Site - Select Multiple** |
| Build brand awareness |  |
| Customer/Membership contact point |  |
| Update Company image |  |
| Promote products & services |  |
| Sell products & services |  |
| Other |  |

|  |
| --- |
| **Target Markets** |
| Businesses |  |
| Consumers |  |
| Others |  |
|  |  |
|  |  |
|  |  |

|  |
| --- |
| **Styling** |
| Do you have a style sheet? |  |
| Do you have preferred fonts? |  |
| Do you have preferred colours? |  |
|  |  |
|  |  |